



## 12<sup>TH</sup> ANNUAL YOUNG AT HEART RIDE SATURDAY, AUGUST 26<sup>TH</sup>, 2017 SPONSORSHIP PACKAGE

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### **EVENT SPONSOR - \$7,500**

- Corporate Logo & Hyperlink included in Web-site Advertising
- Corporate Logo & name prominently displayed on screens located in lobbies at Heritage Place and The Home (pre & post event)
- Sponsor Name and Logo included in promotional material (15,000+ pieces) – includes radio advertising, registration, posters & media print, Fall/Winter Newsletter (post-event)
- Reference to Event Sponsor in Post-Event Thank you letters
- One (1) Display table for corporate marketing materials/exhibit
- 2 complimentary ride registration to event (includes post ride dinner)
- Logo included on START Banner & swag (TBD)

### **ROUTE SPONSOR - \$5,000**

- Corporate Logo & Hyperlink included in Web-site Advertising
- Sponsor Name and Logo included in promotional material (15,000+ pieces) – includes radio advertising, registration, posters & media print, Fall/Winter Newsletter (post-event)
- One (1) Display table for corporate marketing materials/exhibit
- 2 complimentary ride registration to event (includes post ride dinner)
- Logo included on START Banner & swag (TBD)

### **FOOD SPONSOR - \$2,500**

- Corporate Logo & Hyperlink included in Web-site Advertising
- Sponsor Name and Logo included in promotional material (15,000+ pieces) – includes registration, posters & media print, Fall/Winter Newsletter (post-event)
- Mention during Post-Ride Dinner
- 2 complimentary ride registration to event (includes post ride dinner)
- Logo included on START Banner & swag (TBD)

### **RIDE SPONSOR - \$1,000**

- Corporate Logo & Hyperlink included in Web-site Advertising
- Sponsor Name and Logo included in promotional material (15,000+ pieces) – includes registration, posters & media print, Fall/Winter Newsletter (post-event)
- Logo included on START Banner & swag (TBD)

### **SWAG SPONSOR - \$250**

- Corporate Logo & Hyperlink included in Web-site Advertising
- Sponsor Name and Logo included in promotional material (20,000+ pieces) – includes Fall/Winter Newsletter (post-event), registration, posters & media print
- Logo included on Start Banner & swag (TBD)



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**2017 SPONSORSHIP LEVELS**

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- \$7,500 (EVENT)       \$5,000 (ROUTE)       \$2,500 (FOOD)  
 \$1,000 (RIDE)       \$250 (SWAG)       \_\_\_\_\_ (DONATION)  
 DONATION \$ \_\_\_\_\_

CORPORATE NAME: \_\_\_\_\_

CORPORATE CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ PROV.: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

PHONE #: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

- SPONSORSHIP ENCLOSED  
 DONATION ENCLOSED  
 INVOICE FOR PAYMENT



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